

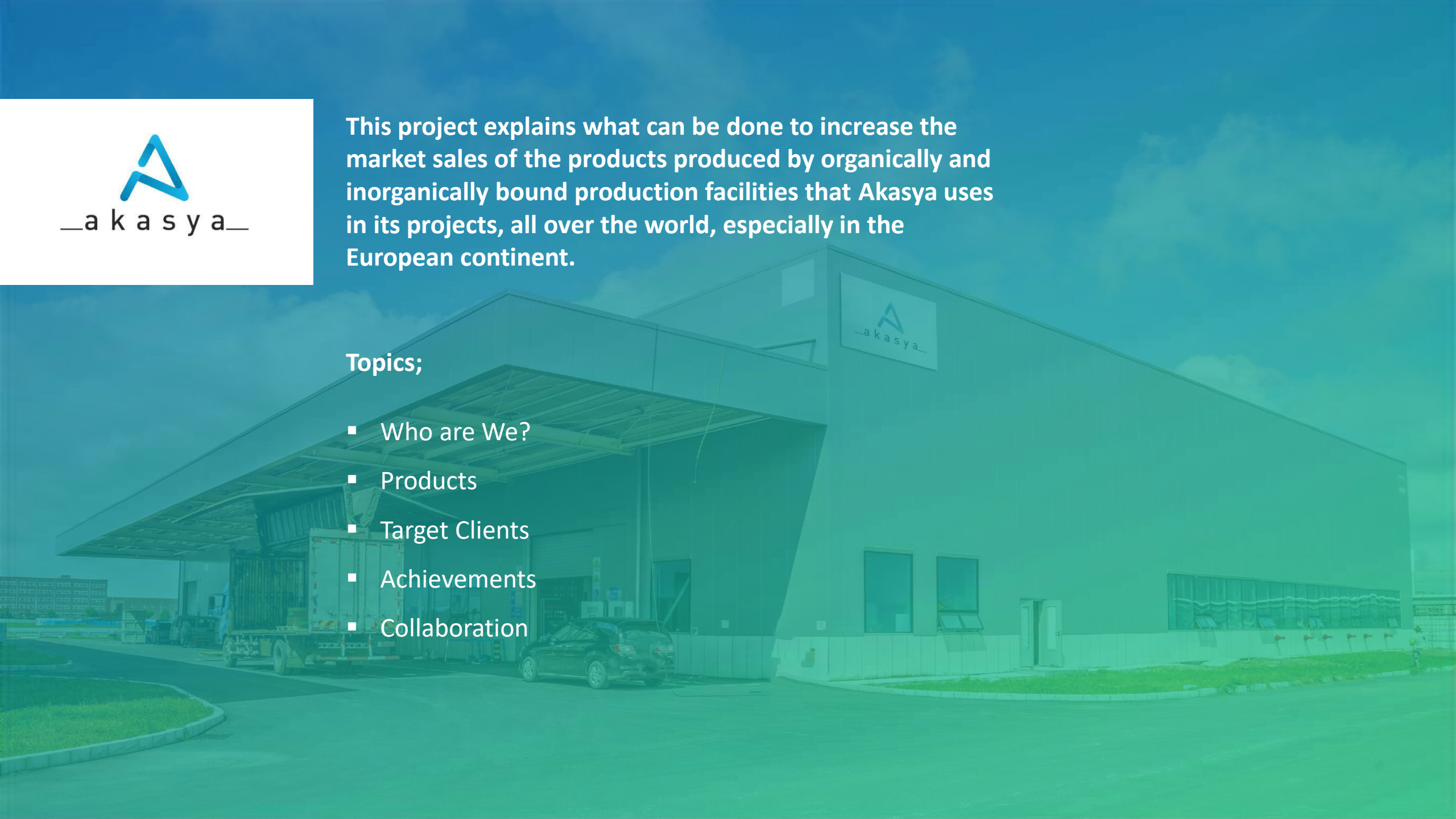




This project explains what can be done to increase the market sales of the products produced by organically and inorganically bound production facilities that Akasya uses in its projects, all over the world, especially in the European continent.

Topics;

- Who are We?
- Products
- Target Clients
- Achievements
- Collaboration



WHO ARE WE?



With the 20 years of experience of the founding partners in the retail sector, it has started its activities under the brand Akasya with its restructuring in 2016.

The company carries out the production and applications of several chain systems including store equipment, storage shelf systems, refrigeration systems, retail refrigerators, bakery and patisserie equipment, electrical panels, and lighting systems.

Akasya also provides installation and service support for setting up stores of renowned restaurant companies within the country. It has completed turnkey retail projects of the large and medium-sized companies in Europe like Germany, Austria, Belgium, and the Netherlands, along with all over Turkey

We are striving to become a leading company in the retail sector by adding overseas projects to our successful projects within the country.



PRODUCTS

- ✓ Refrigeration Systems
- ✓ Retail Refrigeration
- ✓ Shelf Systems
- ✓ Bakery and Patisserie Equipment
- ✓ Electrical Panels and Lighting Systems

Refrigeration Systems

We use many production methods to achieve excellence in the Industrial and Retail Refrigeration sector.

With all the departments required for mass production, such as cabinet design and production, condenser and evaporator battery production, electrical panel production, we ensure quality and fast production.



Refrigeration Systems



The production is carried out in a 10,000 m² indoor facility and a total area of 12,500 m² located in the Organized Industrial Zone.



- ✓ In addition to industrial refrigeration engineering services, our company provides contracting services.
- ✓ State-of-the-art technology products and low-energy systems help chain markets to save up to 80 percent of energy and hold the leadership of the sector

10.000 m²
Indoor Facility

Total
12.500 m²
Area

300
Employees

Refrigeration Systems Production Facility

«We are one of the primary producer companies in Turkey for the environmentally friendly CO₂ cooling units that are produced with the latest technology and widely accepted by all industrial refrigeration firms.»



Refrigeration Systems



- ✓ Our products include split and industrial type condensing units for small and medium capacity cooling needs,
- ✓ Central system for high-capacity cooling needs,
- ✓ Room refrigeration units and chillers.

A woman with long dark hair, wearing a white lab coat, is shown in profile from the chest up. She is reaching out with both hands to open a glass door of a refrigerated display case. The background is a blurred supermarket aisle with shelves stocked with various products.

Retail Refrigeration

Akasya produces in line with today's quality with CNC machines. It provides high-quality products to many local and national supermarket chains within the country.



Retail Refrigeration



%50

Domestic
Market

25

Countries on
Export

%50

International
Market

Our company offers 50% of its production for retail refrigeration to the domestic market and contributes to the national economy by exporting the other 50% of production to more than 25 countries.





Shelf Systems

At Akasya, we produce high-quality and high-standard products with automatic wood and metal machines with the latest technology as well as producing boutique customized products.



Shelf Systems

Taking measurements from the workplaces, presenting the layout with 3D max when necessary, and designing for newly released products in different formats are also done free of charge by our architects.




- ✓ We produce with the best quality in line with the requests of the customers and compliant with the relevant standards and legislation. The trust we provide our customers in quality, price, and on-time delivery is the guarantee of our name.





Shelf Systems





Bakery and Patisserie Equipment

Akasya has reached today by producing high-quality stainless equipment on international standards used in butcher and patisserie departments, especially for bakery and pastry products of chain markets.



Bakery and Patisserie Equipment

We produce the best quality products in accordance with the directions of our customers and the relevant standards and legislation.

The trust we provide to the customer in terms of quality, price, and on-time delivery is the guarantee of our name.



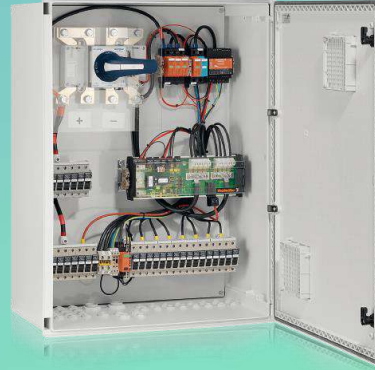
Electrical Panels and Lighting Systems

Our company is one of the prominent companies in Turkey in the lighting sector with its service mindset and walks through the vision of being a regional leader.



Electrical Panels and Lighting Systems

Meeting the customer needs and expectations with cost-effective products and equipment produced with efficient use of energy and resources is the utmost priority for us.



- ✓ Our business approach to meet the needs and expectations of our customers is the main source of the successful projects we have realized in areas such as retail, finance, automotive, and logistics.
- ✓ As we continue growing with the collaborations with international companies, we foster our activities at world standards in many countries along with Turkey.





Electrical Panels and Lighting Systems





TARGET CLIENTS

- ✓ Refrigeration Systems Contracting Companies
- ✓ Ethnic Markets
- ✓ Fruit, Vegetable and Meat Warehouses
- ✓ Bakery, Patisserie and Pastry Shops
- ✓ Electricity Contracting Companies

We do direct wholesale from the factory to the above-listed points providing services in all branches of the retail sector, and most importantly to the companies that make contracts with these points as well.

TARGET CLIENTS

Examples



TARGET CLIENTS



Article 1 Example; Refrigeration Contractor Companies

Companies that provide contracting services to chain markets include freezer room (+4 -18 -40 degrees) manufacturers, companies that sell retail refrigerators to markets (aldi, netto, lidl, etc.). In accordance with the European legislation, we can market all central system cooling units and air conditioning equipment to these companies. We assume that these products will have the biggest share on reaching our turnover targets, considering that there will be container deliveries to warehouses instead of point-based services.

TARGET CLIENTS



Article 2 Example; Ethnic Markets

By Ethnic Markets, we refer to the local spots familiar to all, especially to Turkish citizens that usually shop from these points, but with the recent migrations, Arab markets also come to the fore, and Russian and Balkan citizens also have been serving fellow citizens from their hometowns in these stores. We had several projects on that aspect that you may heard of.

TARGET CLIENTS



Article 3 Example; Fruit, Vegetable and Meat Warehouses

Companies such as fruit and vegetable shops, meat wholesalers, and doner kebab shops, which are indispensable for the cold chain sector, need cold storage, which is one of our areas of expertise. We have built small sized versions (10–20 m²) in Germany as well. However, the needs of the aforementioned companies are around 50 m² to 1000 m². We have established such warehouses in Turkey and we are running them fluently.

TARGET CLIENTS



Article 4 Example; Bakery, Patisserie and Pastry Shops

Bakery, patisserie and pastry shops as well need our products. Of course, these points in Europe are not as much as the number of customers mentioned above, but there are a few in different sizes in every ethnic settlement.

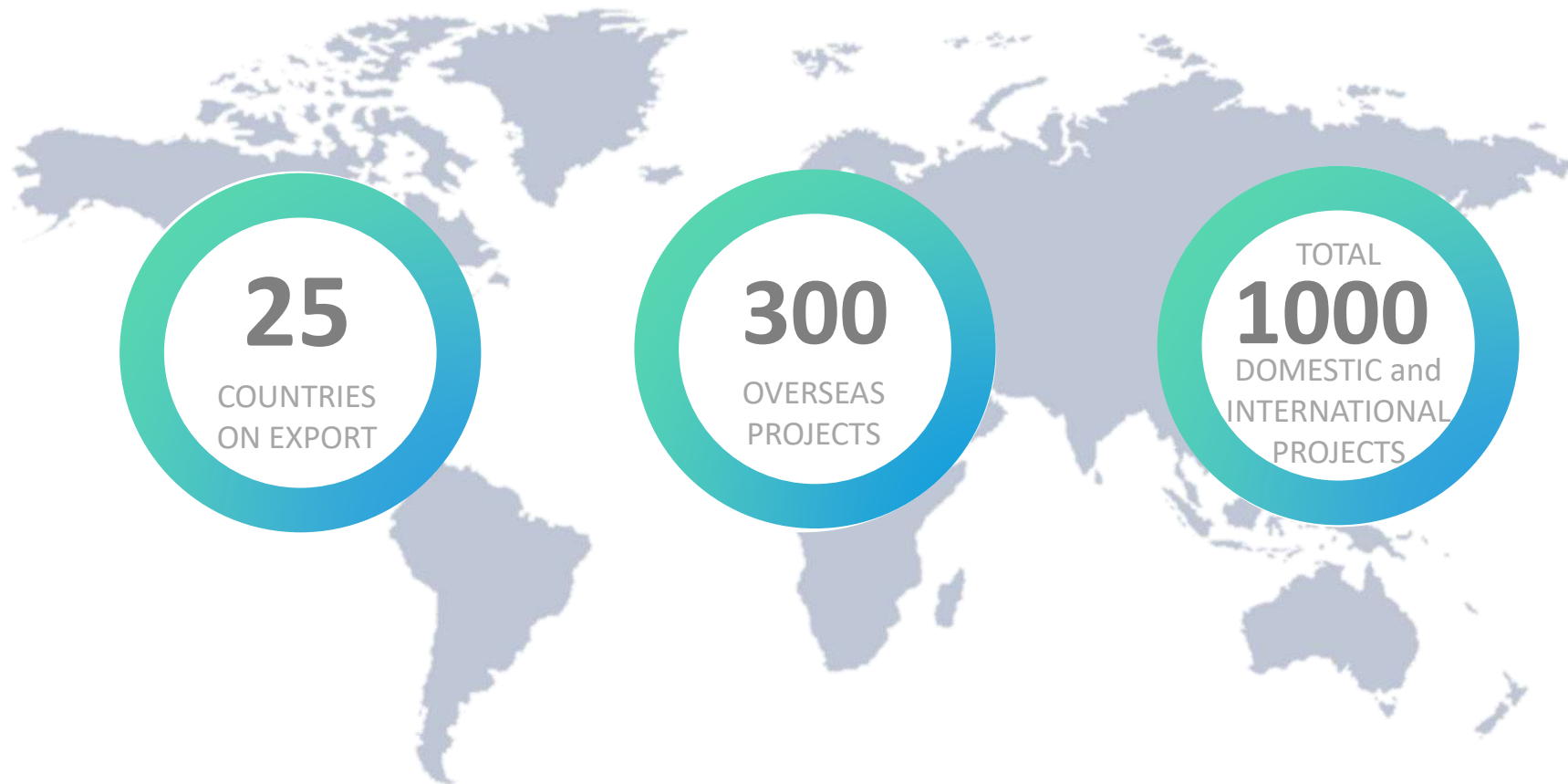
TARGET CLIENTS



Article 5 Example; Electricity Contracting Companies

We also gave product information about electricity and lighting, and although we have limited experience in this regard, when we consider that a need for lighting and energy management in every construction, every store, or wherever there is residence and use, we can assume that one of the largest expansions can be in this business line.

ACHIEVEMENTS



The company contributes to the country's economy by realizing local and global scale projects, more specifically 300 international projects out of 1000 turnkey projects.

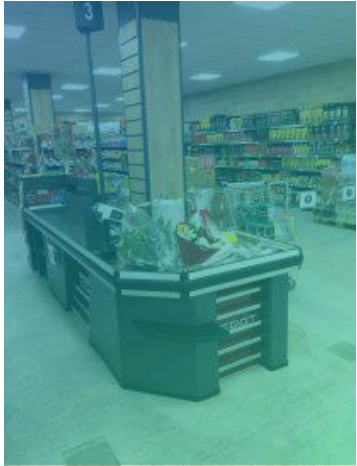
COLLABORATION

Akasya will continue to offer innovative solutions compatible with the latest technology and international quality to the industry..

With the turnkey projects concept, Akasya closely follows the effects of the rapid change in the world and in Turkey on the market and restaurant sector, serves you as your solution partner and stands with you with its strong infrastructure, design, application, and service.



APPLICATIONS



APPLICATIONS



REFERENCES



THANKS

+90 216 311 23 23

info@akasyadizayn.com

Eyüp Sultan Mh. Yadigar Sk. Otomer Galericiiler Sitesi A
Blok No:40 Kapı No:32 Sancaktepe / İstanbul - Turkey



www.akasyadizayn.com